

CLAIMS

2 We claim:

3 1. A device for receiving data comprising:

4 a medium container, wherein the media container comprises a data redeemer.

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6 2. The device of Claim 1, wherein the redeemer is used to access the data.

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8 3. The device of Claim 1, wherein the data comprises an audio performance.

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10 4. The device of Claim 3, wherein the data comprises a visual performance.

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12 5. The device of Claim 4, wherein the data comprises a computer application.

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14 6. The device of Claim 1, wherein the medium container comprises a jewel case.

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16 7. The device of Claim 1, wherein the medium container comprises a label.

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18 8. The device of Claim 1, further comprising a medium that associates with the medium
19 container.

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21 9. The device of Claim 8, wherein the medium comprises a compact disc.

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23 10. The device of Claim 8, wherein the medium comprises a digital video disc.

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2 11. The device of Claim 8, wherein the medium comprises a label.

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4 12. The device of Claim 1, wherein the redeemer comprises a redemption code.

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6 13. The device of Claim 12, wherein the redemption code is used to access the data.

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8 14. A data distribution system comprising:

9 a first a medium container, wherein the first media container comprises a first
10 media redeemer, and

11 a second medium container, wherein the second media container comprises a
12 second media redeemer, and

13 wherein the first media redeemer is unique from the second media redeemer.

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15 15. A method of delivering data comprising:

16 distributing a first a medium container, wherein the first medium container
17 comprises a first medium redeemer, and

18 delivering the data when the redeemer is redeemed.

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20 16. The method of Claim 15, wherein the redeemer comprises a redemption code.

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22 17. The method of Claim 15, further comprising activating the redeemer when the first
23 medium container is distributed.

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2 18. The method of Claim 15, further comprising activating the redeemer before the first
3 medium container is distributed.

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5 19. The method of Claim 15, wherein redeeming the redeemer comprises validating the
6 redeemer.

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8 20. The method of Claim 15, wherein delivering comprises transferring from a remote
9 storage medium to a local storage medium.

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11 21. The method of Claim 20, wherein transferring occurs over a network.

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13 22. The method of Claim 21, wherein transferring comprises downloading.

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15 23. The method of Claim 21, wherein transferring comprises streaming.

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17 24. The method of Claim 15, wherein the data comprises an audio file.

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19 25. The method of Claim 24, wherein the data comprises a video file.

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21 26. The method of Claim 25, wherein the data comprises a computer application.

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